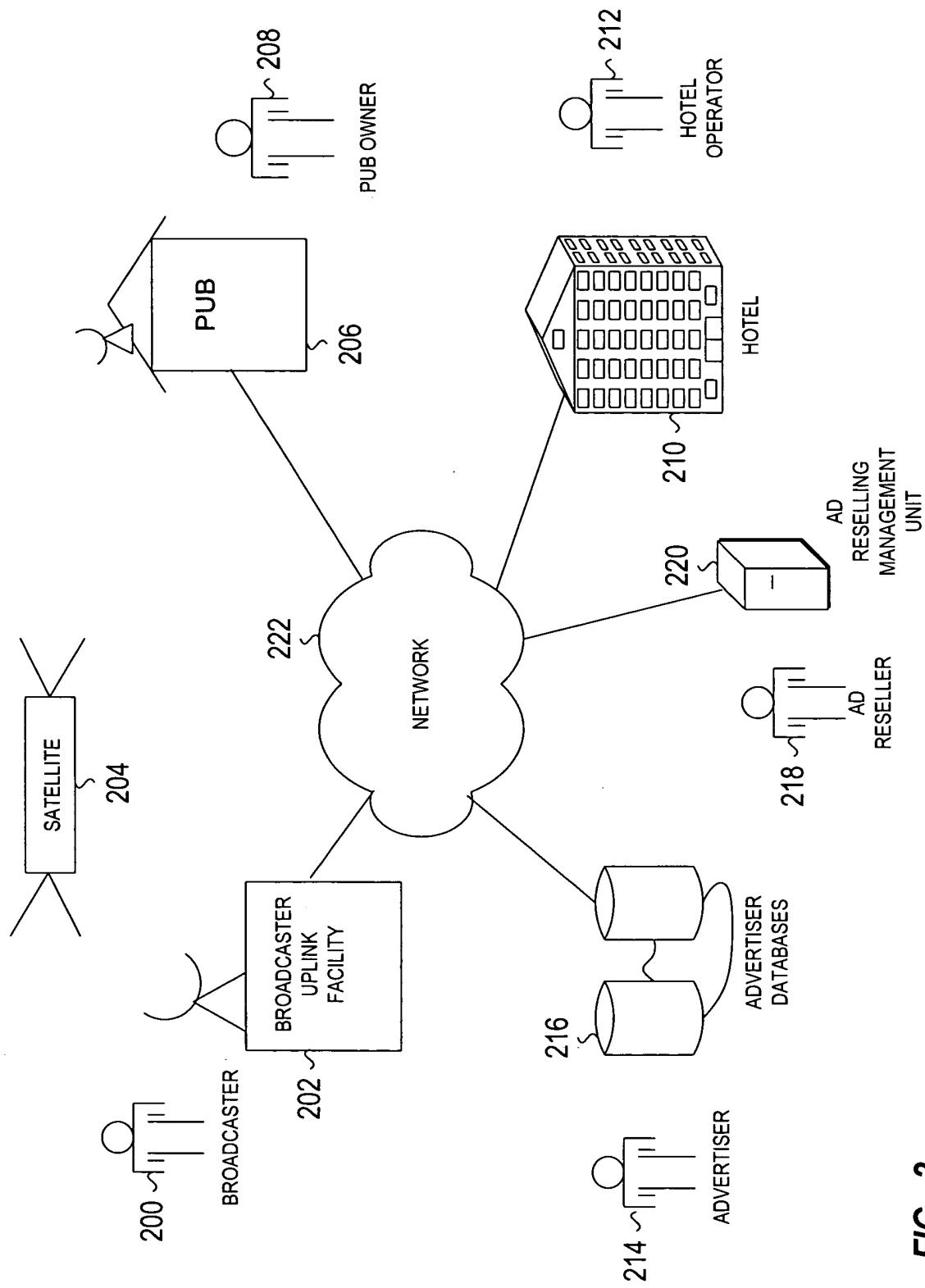


FIG. 1



3/20

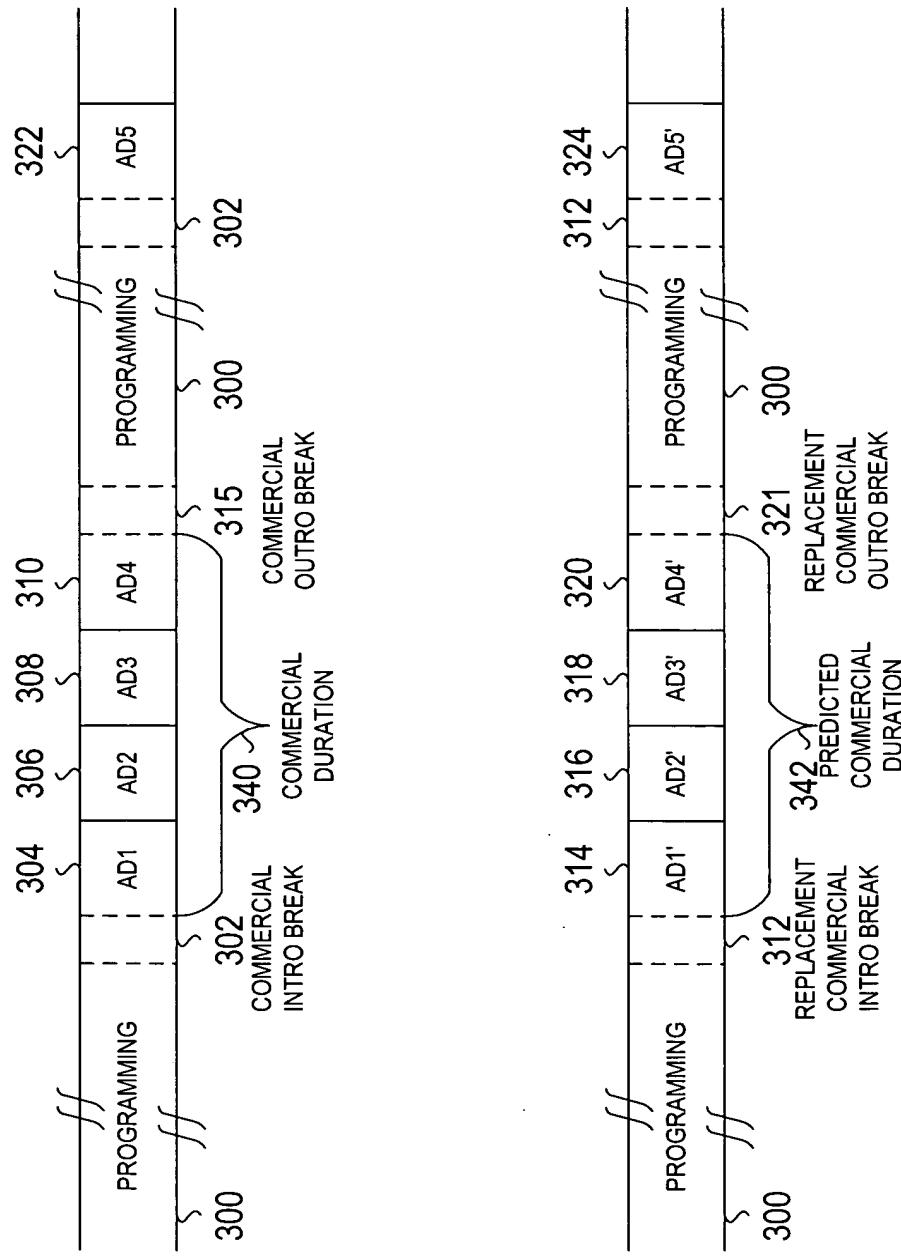
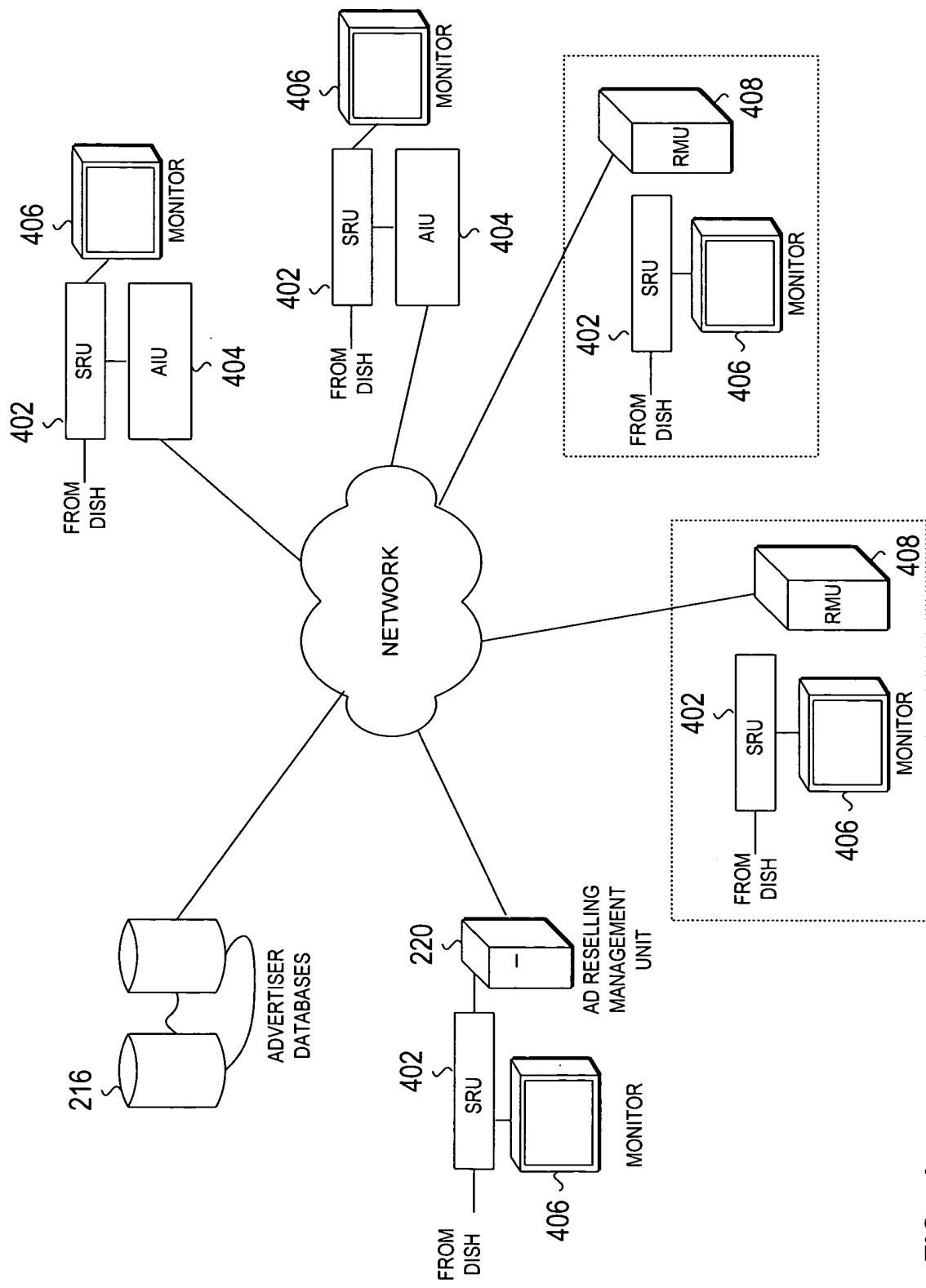
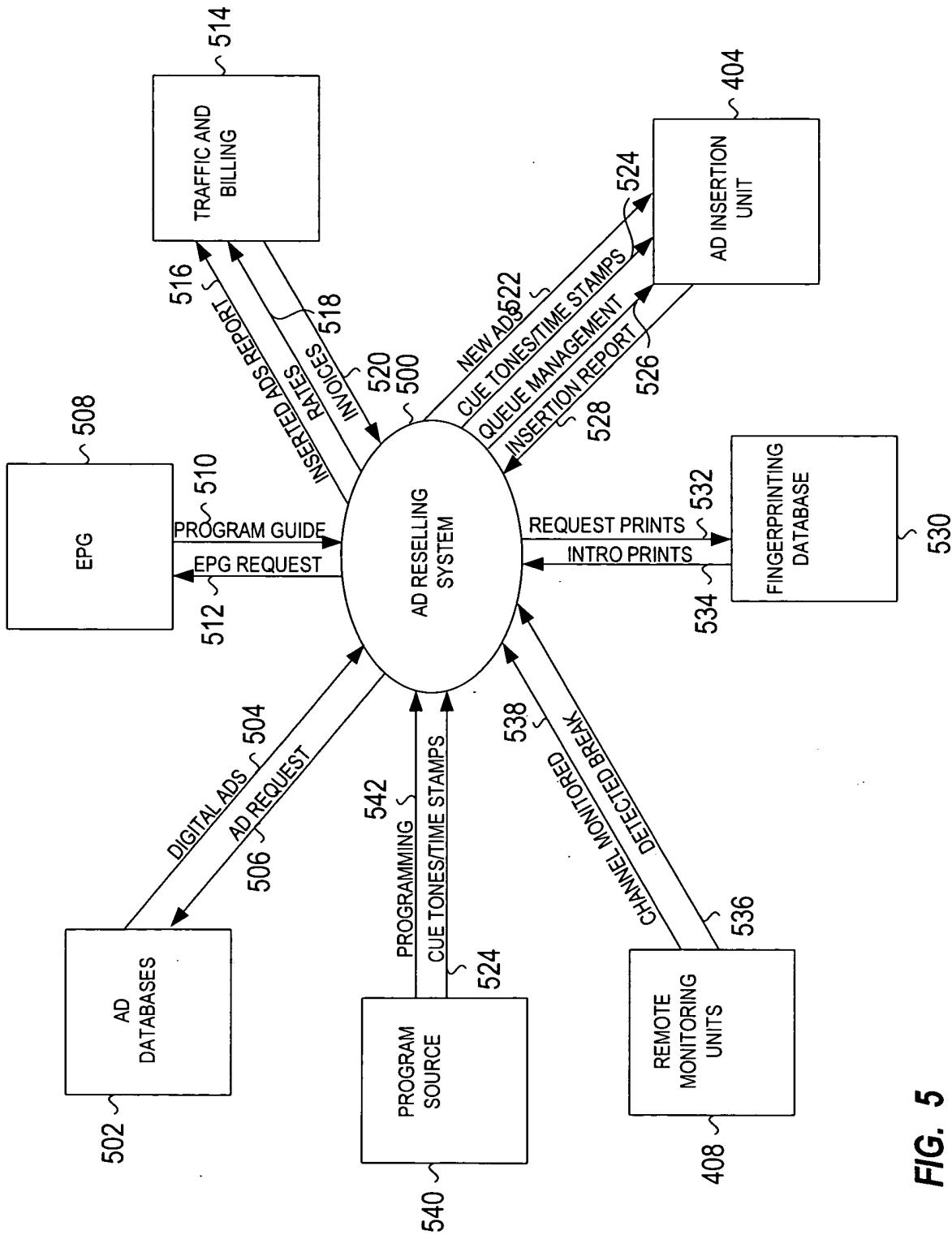


FIG. 3





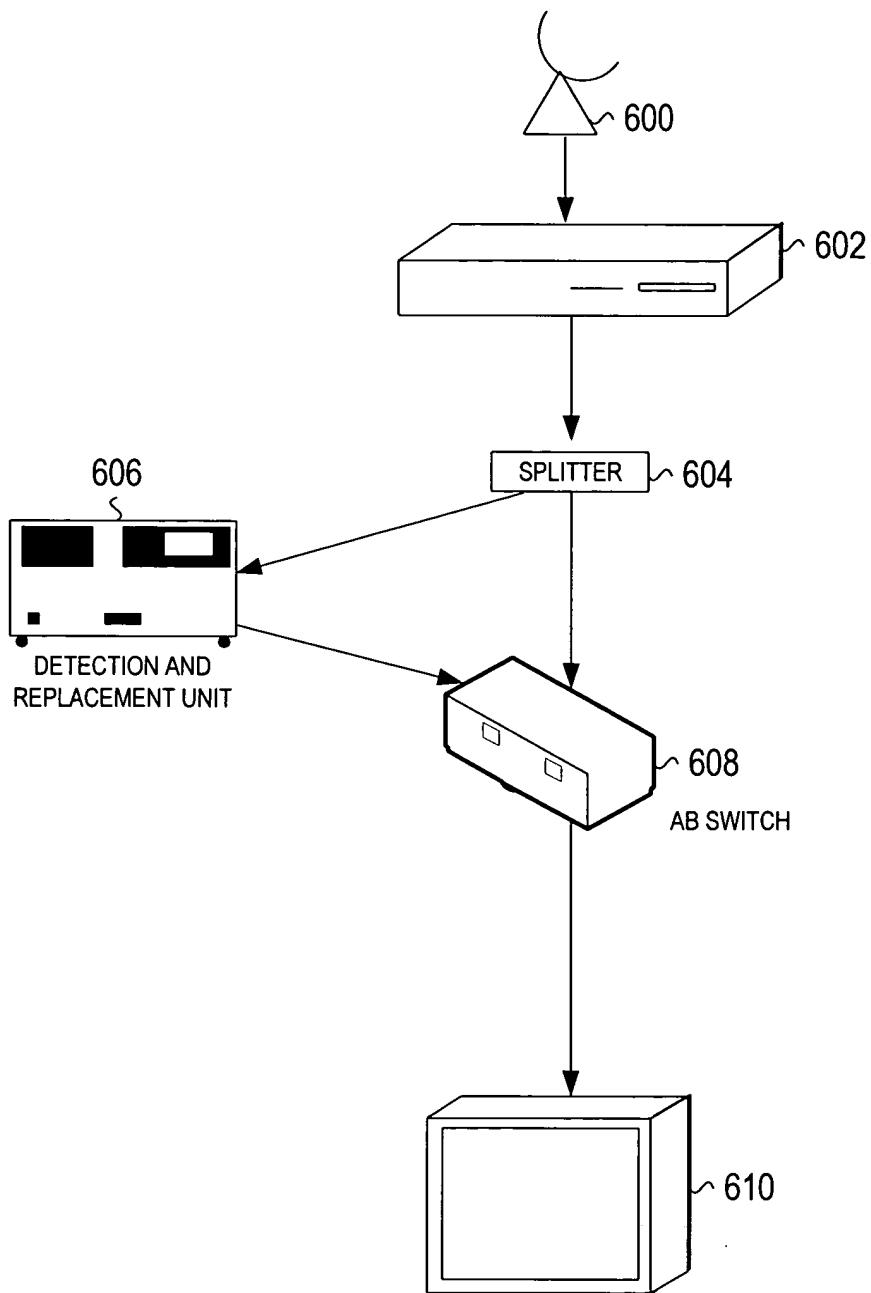


FIG. 6

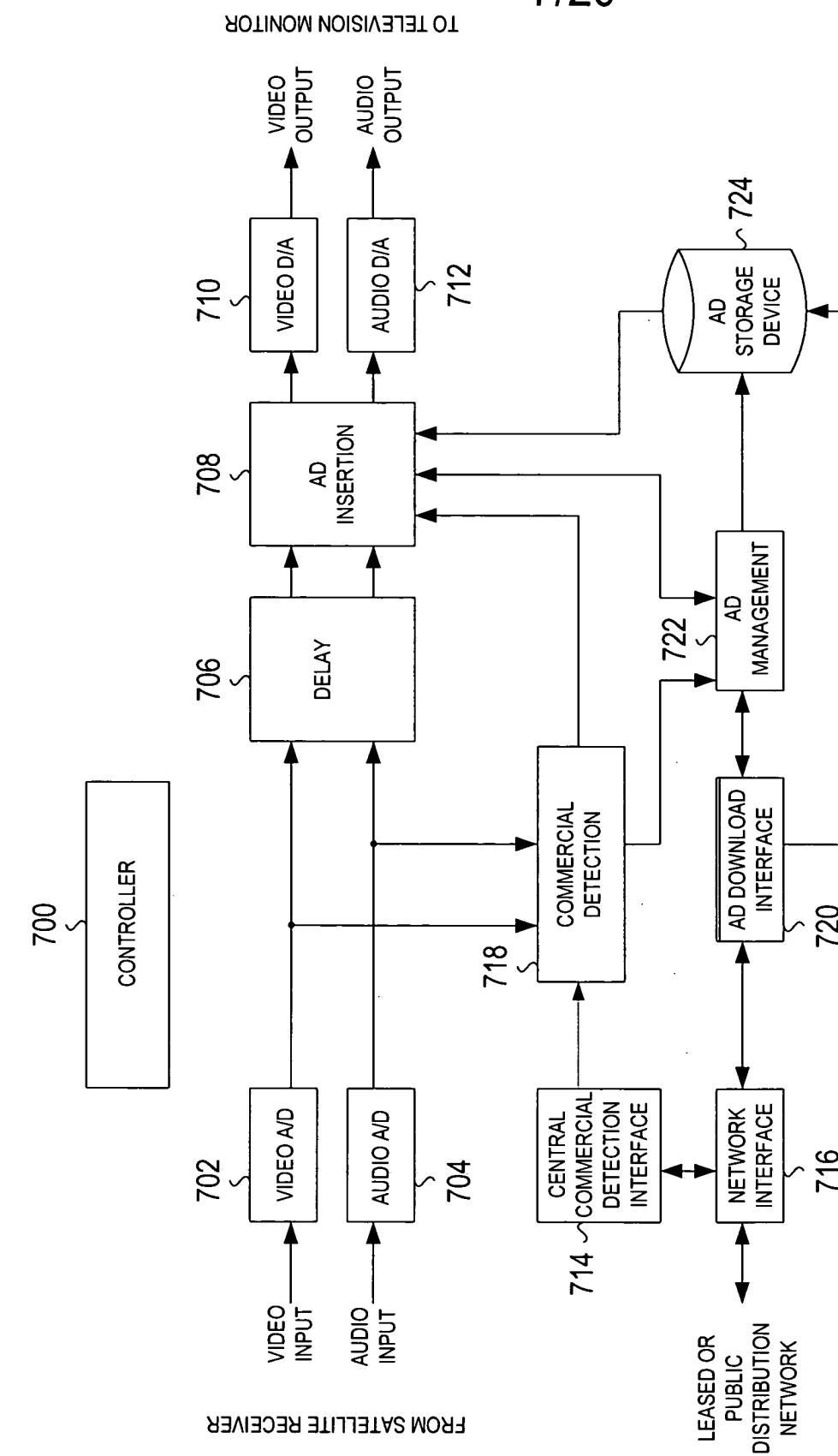
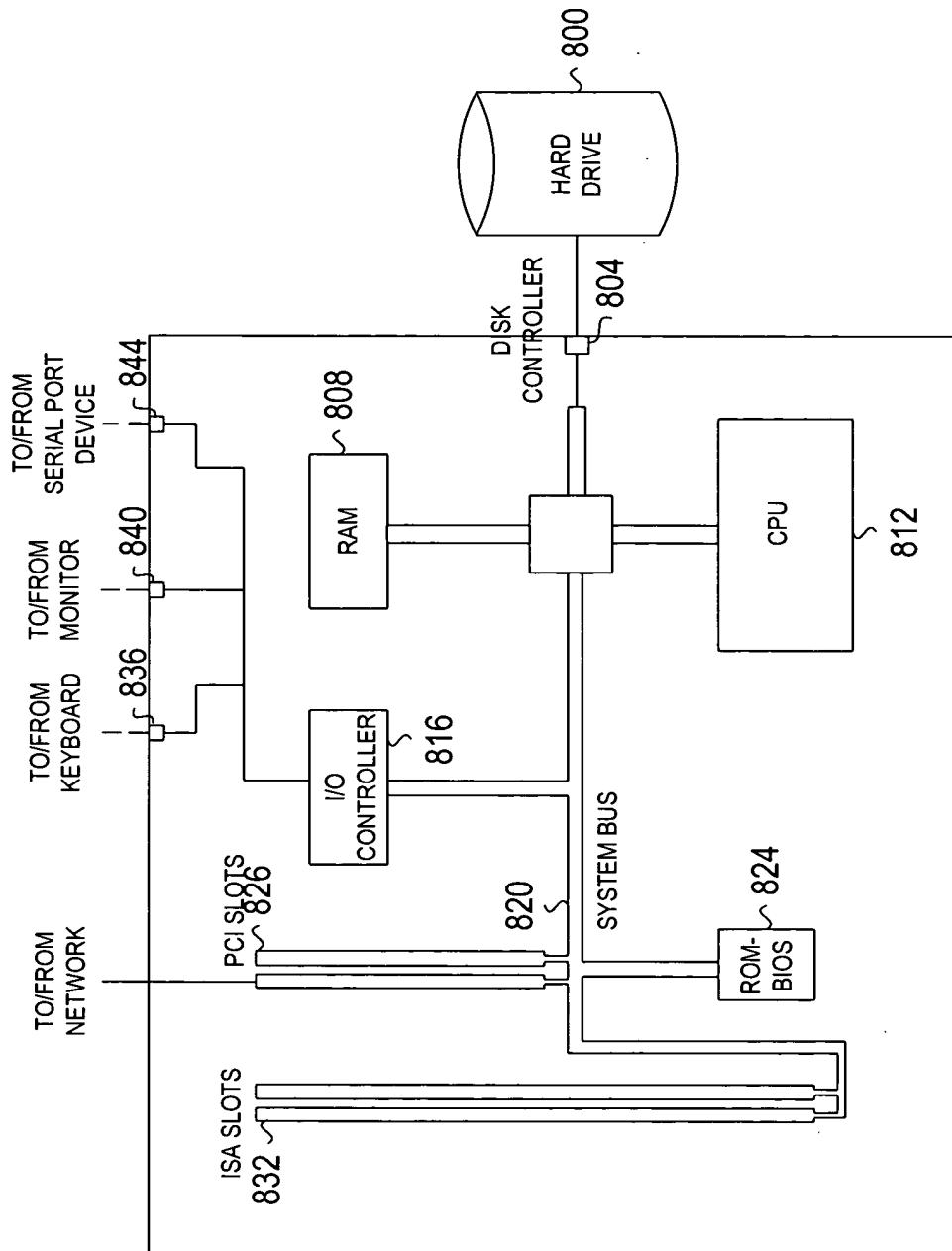
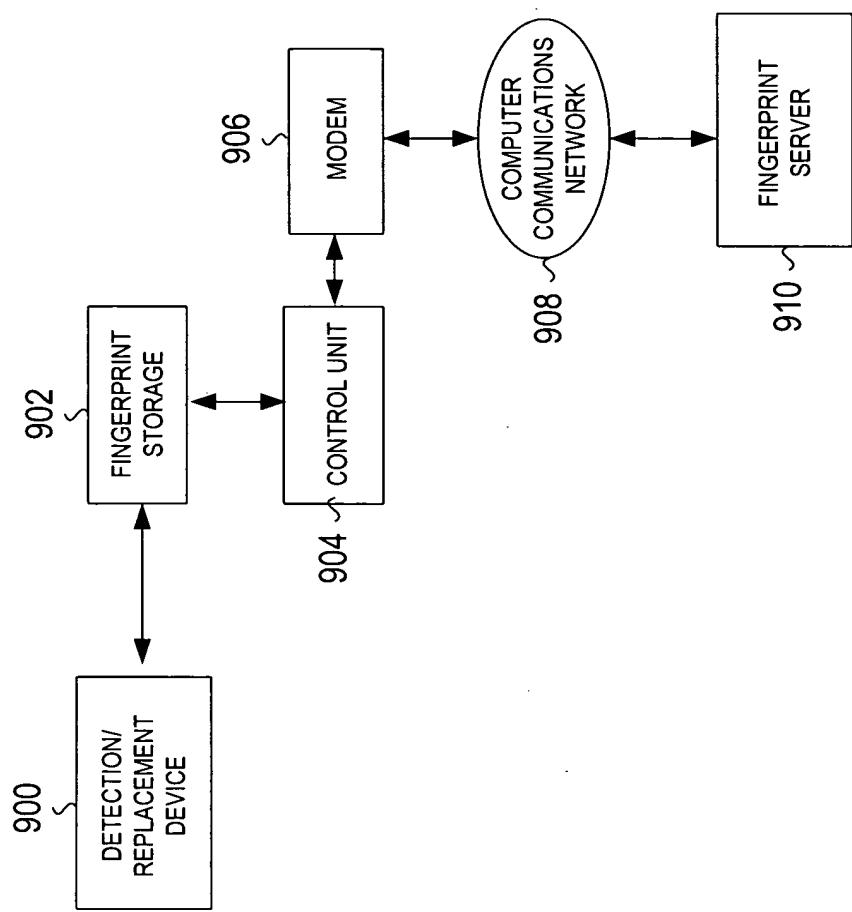
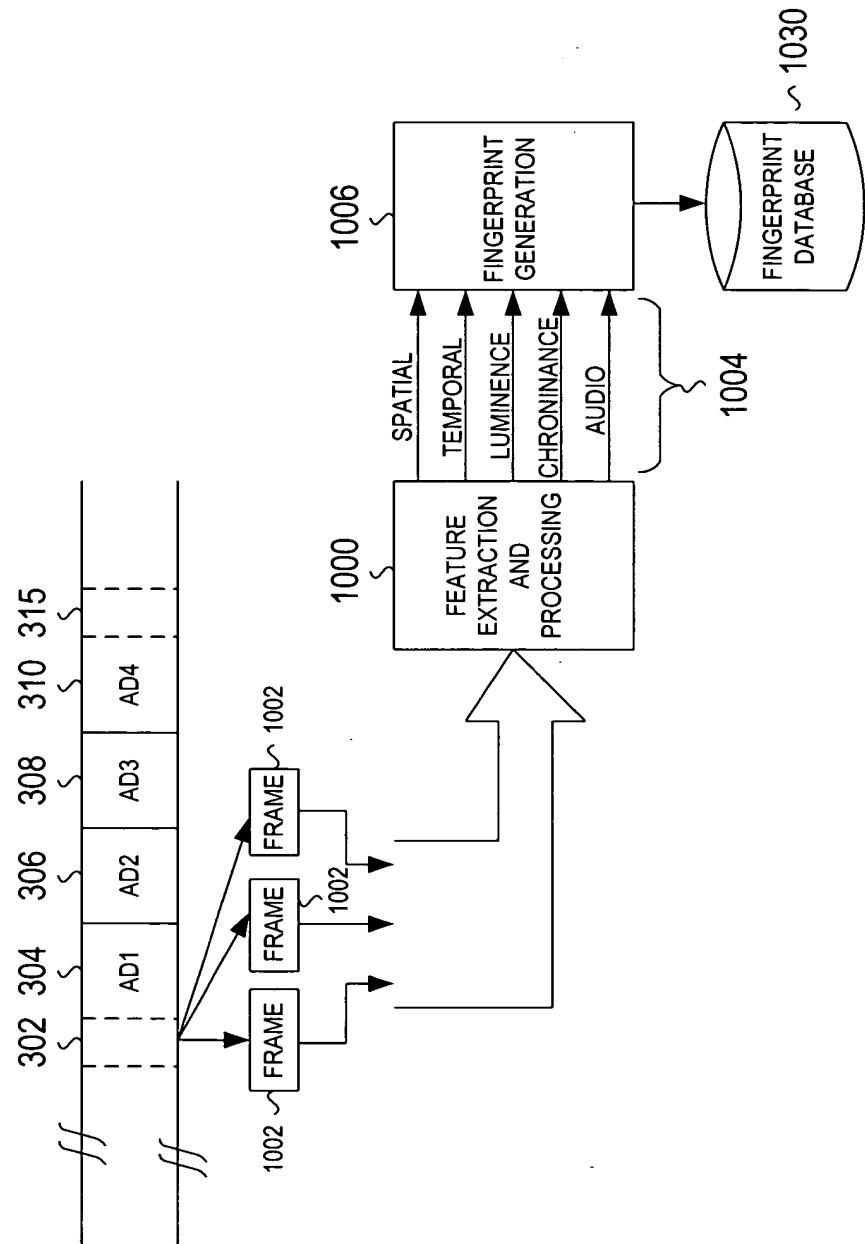
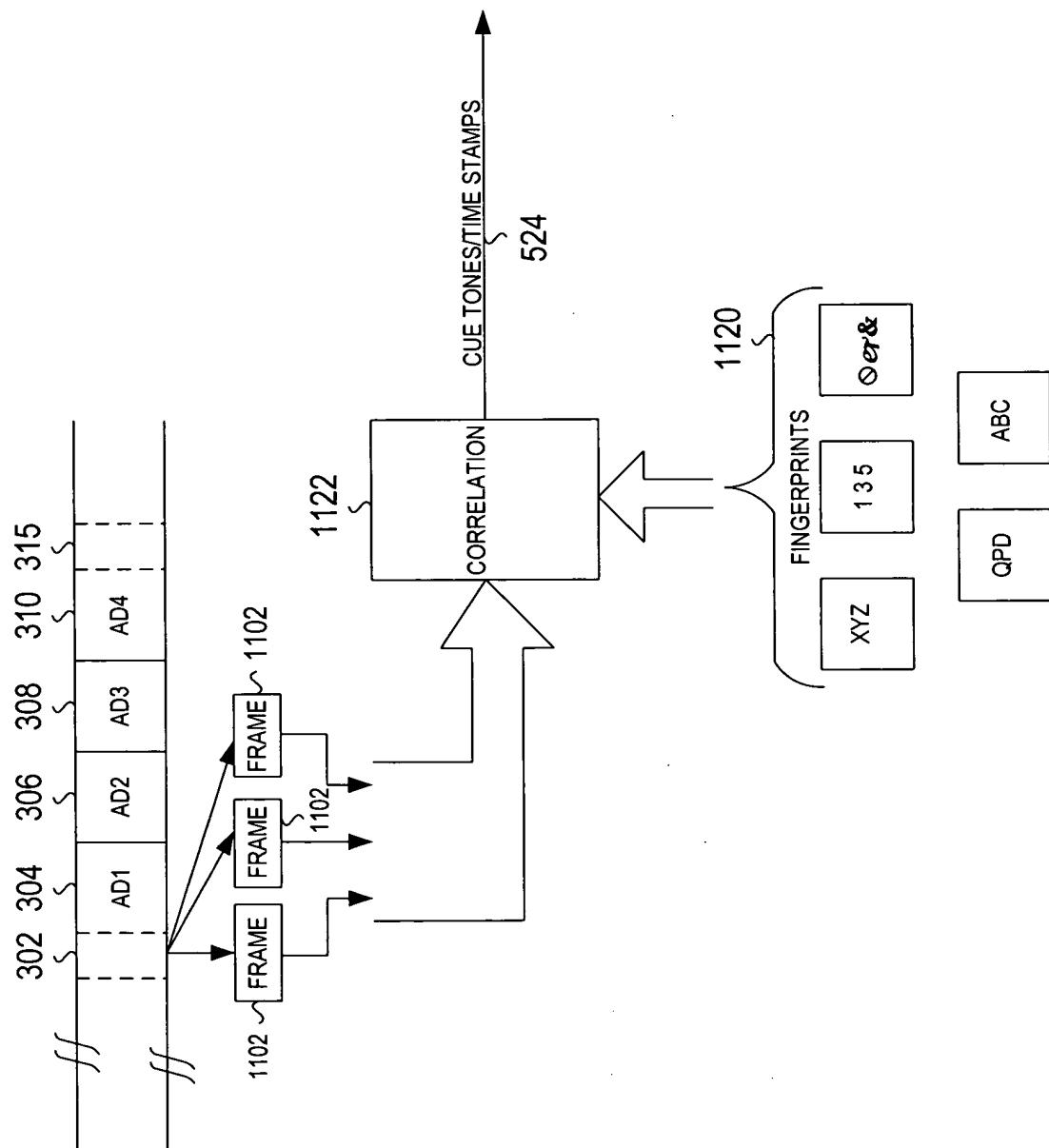


FIG. 7

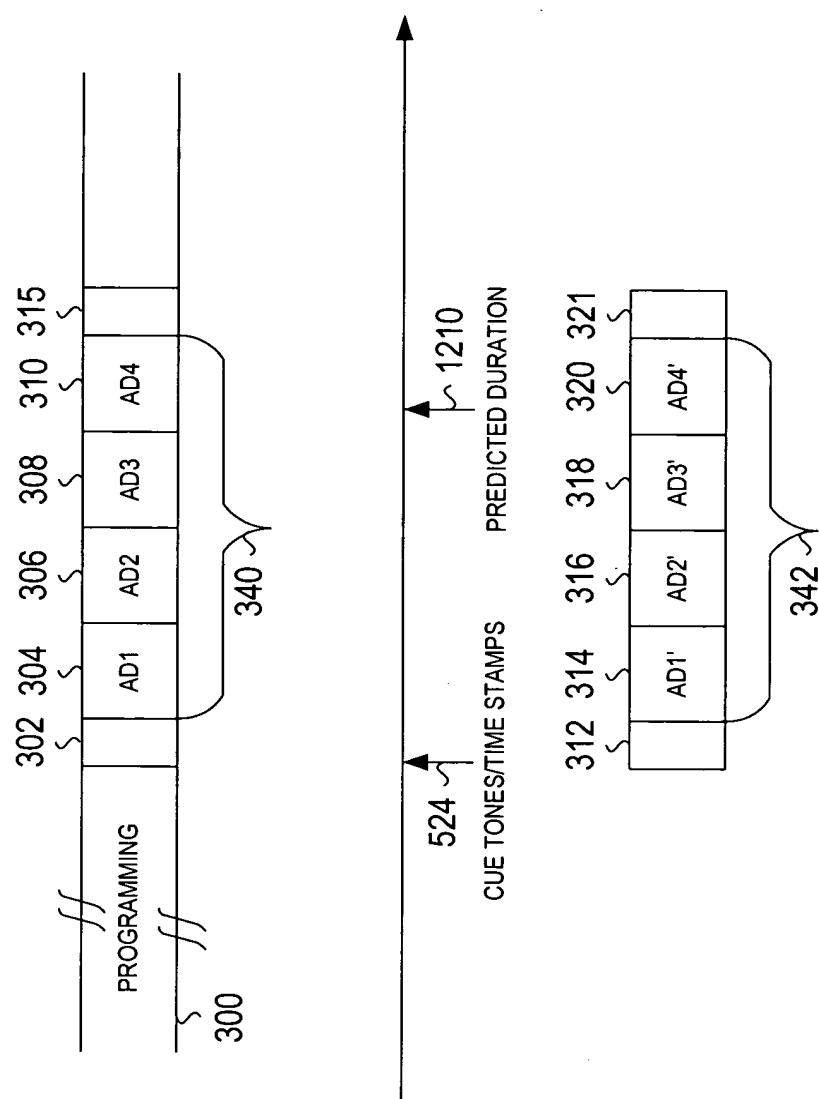




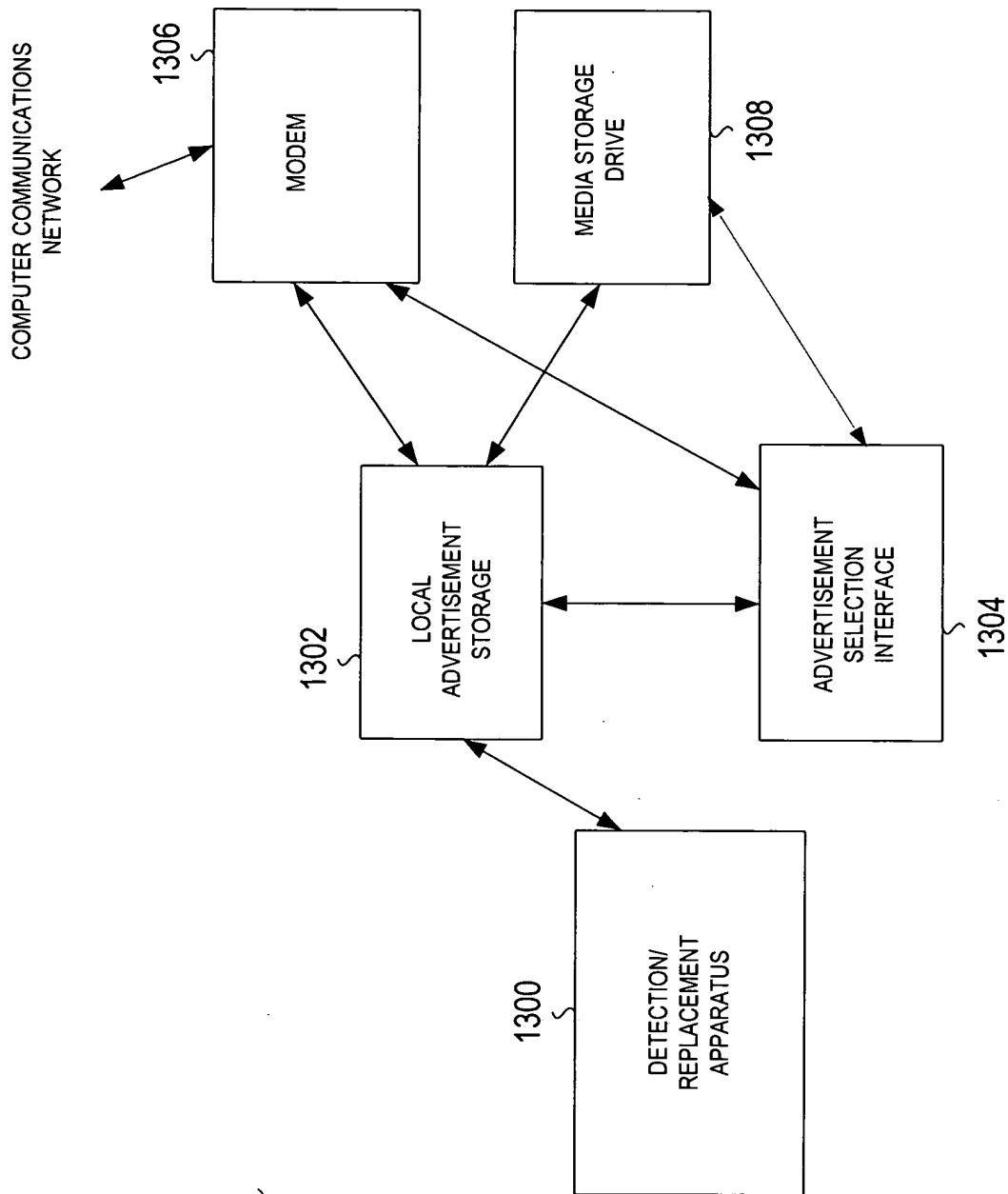


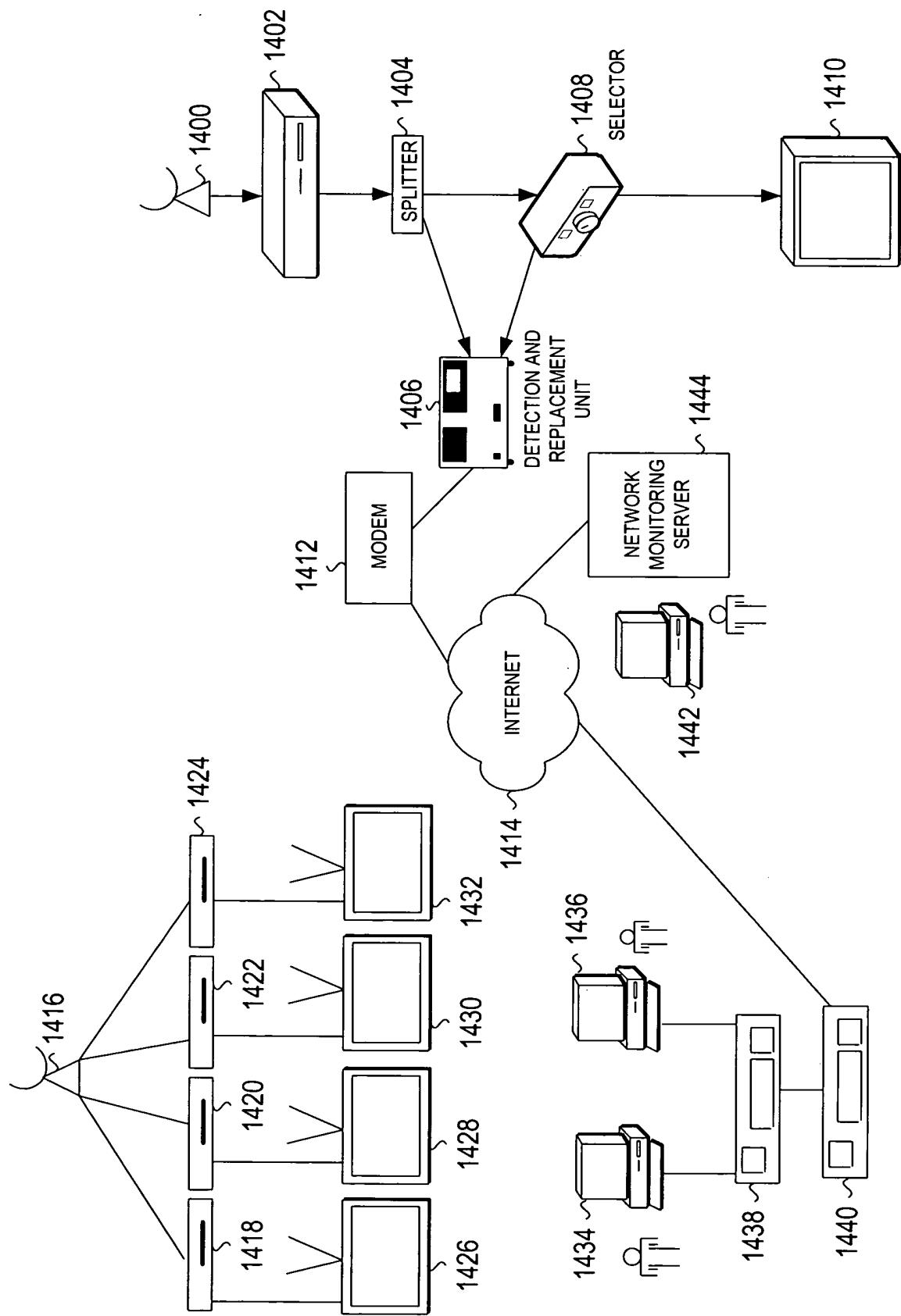


12/20



F/G. 12





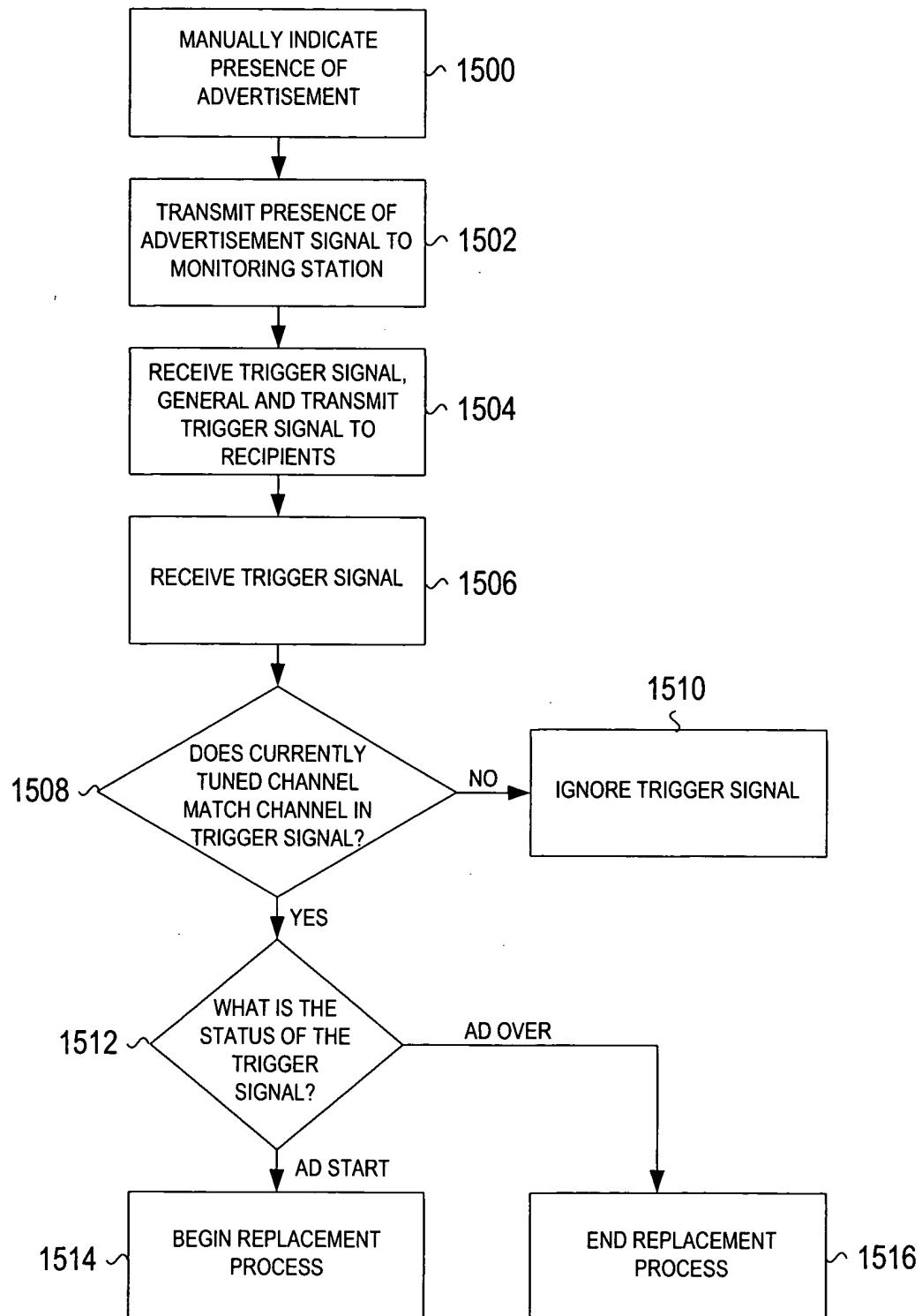


FIG. 15

1612

16/20

Half-Minute Media Controller

Server: 52.68.34.182 Disconnect Update Address Venues Configure

Address: 1614 Auto ExtSw Channel: 1618 Ad: 1620 Status: 1616

Esp_CP	True	True	BBC 1	Reports_ho_stones.mpg OK	NOTCONN Not Connected
Esp_Northwd					OK
Esp_RS	True	True	Sky One		NOTCONN Not Connected
ESP_Wrwick					NOTCONN Not Connected
FrontRowACTION					NOTCONN Not Connected
FrontRowChelsea					NOTCONN Not Connected
FrontRowFulham					NOTCONN Not Connected
HMM_Dcm					NOTCONN Not Connected
HMM_London					NOTCONN Not Connected
Redback	True	True	BBC 1		OK
Slug_Fulham	True	True	Channel 5		OK
SouthernR	True	True	BBC 1		OK
The_Fox	True	True	Sky Sports		OK
WalkaboutCG					NOTCONN Not Connected
WalkaboutSB1					NOTCONN Not Connected
WalkaboutSB2					NOTCONN Not Connected

Channels: 1602

Channel 5 Status: AutoDetecting

Starting Ad Breaks: 1604

Use the 'Start' button to immediately begin an ad break on this channel.

Start

Stopping Ad Breaks: 1608

Use the 'Stop Immediately' button to abort all ads being played on this channel. Use the 'Stop After Current Ad' button to allow active ads to play to the end.

Stop Immediately Stop After Current Ad

Client Control

Use this dropdown to specify which channel the currently selected client is watching.

Sky Sport: (AutoDetecting)

Use this button to reset the client's connection and force it to VD to restart.

Reconnect / Restart VDI

halfminutemedia

17/02/2004 18:23: Client from Esp_CP has connected.
 17/02/2004 19:12: Client from Slug_Fulham has disconnected.
 17/02/2004 19:13: Client from Slug_Fulham has connected.
 17/02/2004 19:42: Client from Slug_Fulham has disconnected.
 17/02/2004 19:42: Client from Slug_Fulham has connected.

Half-Minute Media Client

Server: 52.68.34.182 Disconnect

1626 Full Screen

Channel: EBC 1

```

<< C:\HMM\bin\HMM-TV_v2.exe VERSION 1.025
>> SET_MINBREAKDURATION 45
>> SET_MAXBREAKDURATION 260
>> SET_MIN_DURATION_BETWEEN_AD_BREAKS 180
>> SET_CHANNEL 1
<< +SYSTEM_STARTED
<< OK
<< RESULT 18.0 NONE 0.0 OK
<< RESULT 18.0 NONE 0.0 OK
<< OK
<< OK
<< OK
<< OK
  
```

1628

1624

FIG. 16

17/20

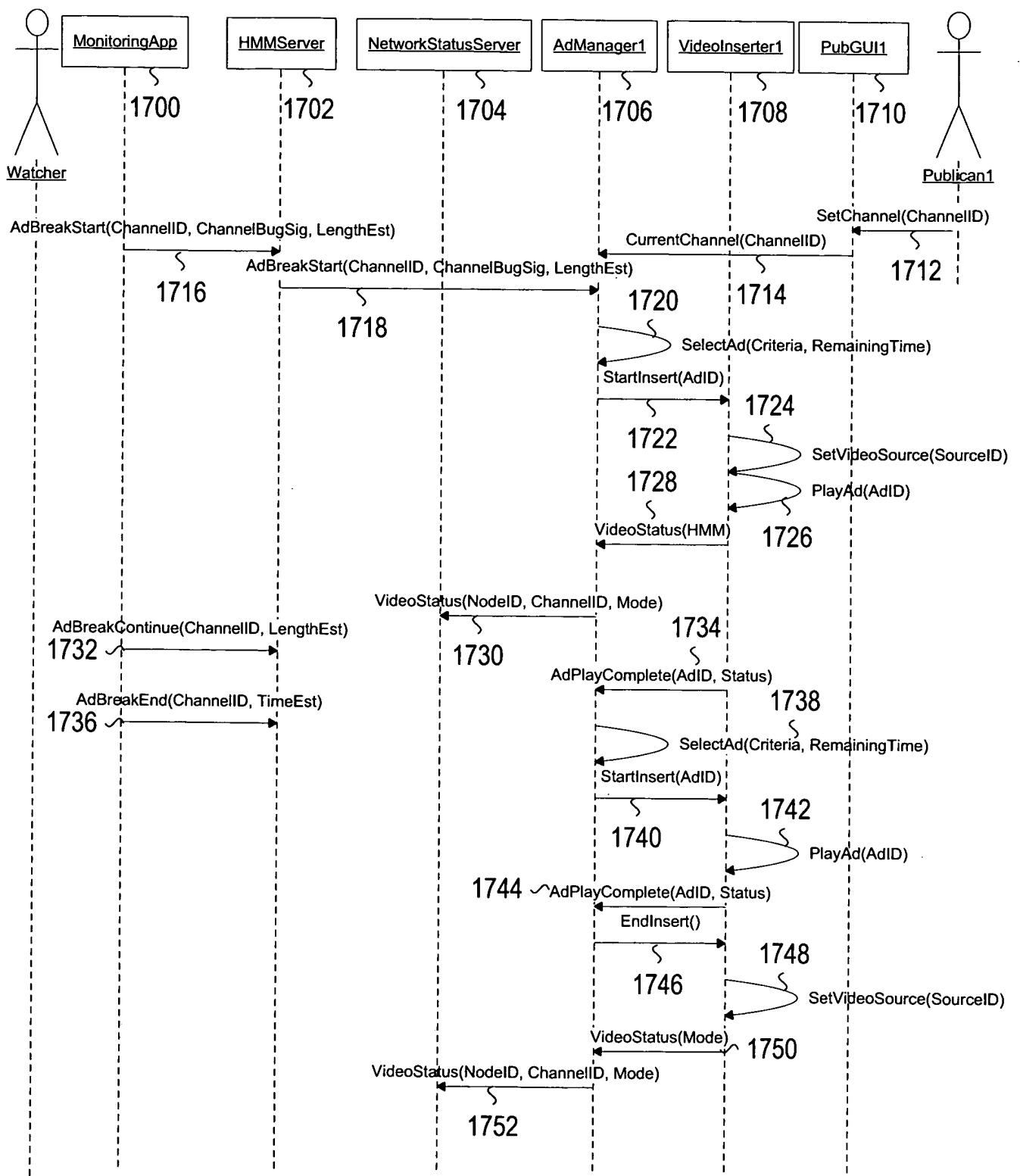


FIG. 17

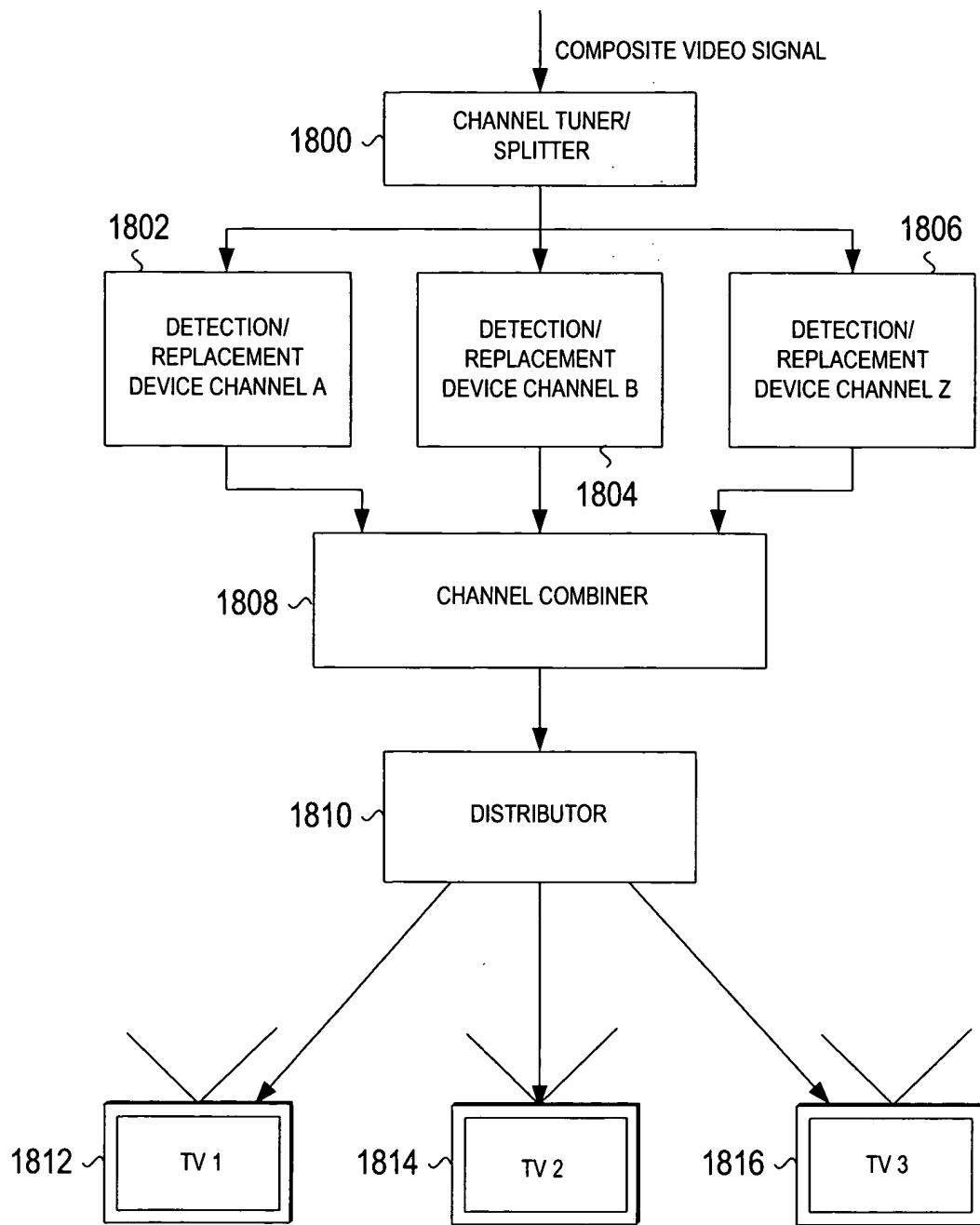


FIG. 18

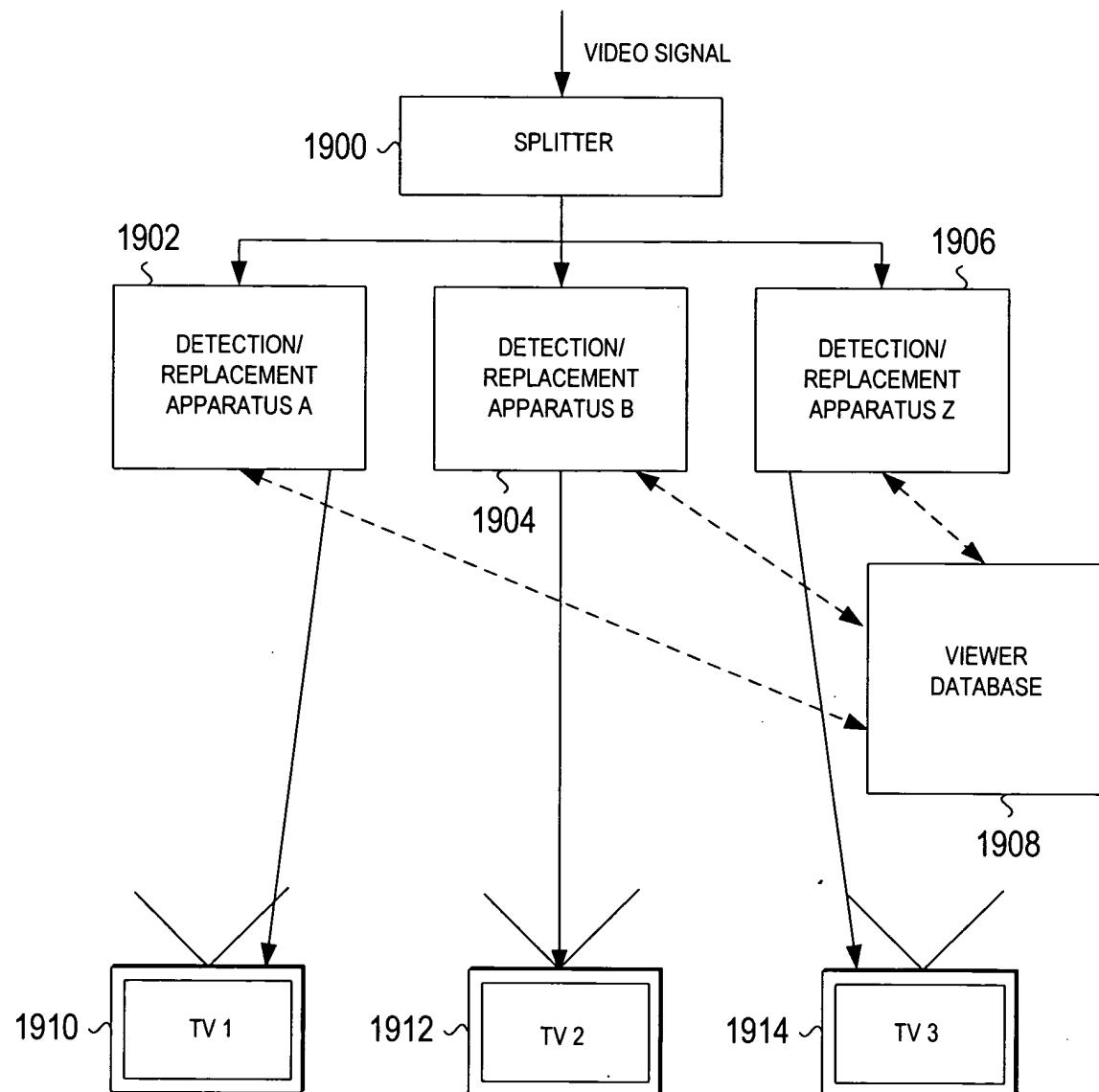


FIG. 19

20/20

